

**Educational Video Network / Ethician Arts**

# For Immediate Attention

**August 20, 2008**

**FOR IMMEDIATE RELEASE**

LONG PIG: THE MOVIE has been declared the winner of the Best Underground Film category at Indie Fest USA, an independent film festival held at Downtown Disneyland in Anaheim, California from August 8-15, 2008. In addition, LONG PIG: THE MOVIE was nominated for Best Special Effects, Best Make-Up, and Best Feature Film which made LONG PIG among the most nominated films at the festival.

"Winning - much less being nominated in so many categories - was a tremendous surprise and an incredible honor. This is especially true when LONG PIG was nominated for Best Feature Film. As a horror film, being given mainstream attention is always a great thing," said Carlo Rodriguez, writer and director of LONG PIG. "I feel particularly happy for all the people who put in so much work to make the film. They really deserve this win."

LONG PIG is now on sale at many venues including [www.amazon.com](http://www.amazon.com).

## **About Indie Fest USA**

INDIE FEST USA International Film Festival offers the exciting opportunity to meet the Filmmakers, Directors, Producers, Cinematographers and Celebrities eager to share their work and provides an exclusive inside look at the motion picture industry through the presentation of an annual, multi-day festival in which independent films submitted by filmmakers throughout the world are publicly exhibited at world famous venues and locations. This year's festival was hosted at AMC 12 Downtown Disney in Anaheim, California.

## **About Long Pig**

LONG PIG is an epic and brutally disturbing urban legend. The soldiers of Hell hunt the weak, the corrupt, and those whose souls have been lost to desire and temptation. They show no mercy. They strip away every ounce of dignity. They rip apart all shreds of humanity - all before feeding the appetites of the men and women of power who are cannibalizing our planet.

This underground film was produced by political and environmental activist Texas businessman, George H. Russell. The production of this film was very much a family affair as George Russell's 97-year-old father, lifetime educator Dr. Kenneth L. Russell, makes his acting debut with this project. Mr. Russell presents an allegory for the social, political, and economic turmoil that this country is currently experiencing in the form of the story of LONG PIG, and the movie - while certainly timely in its content - is timeless as its themes relate directly to the darker parts of Human Nature.